

QR CODES MAKE LIFE EASIER...

QR codes are rising in popularity and use:



84%

of people have scanned a QR code, and 32% have most recently scanned a QR code in the past week.

64%

of respondents believe that QR codes make life easier in a touchless world.



38%

of respondents have scanned a QR code at a restaurant, bar or café; 37% have scanned one at a retailer; and 32% have scanned one on a consumer product in the last six months.

53%

of respondents want to see QR codes used more broadly in the future.

The study polled over 2,100 consumers across the U.S. and the U.K. to uncover their sentiments towards QR codes.

...YET POSE SIGNIFICANT SECURITY RISKS

However, many people lack mobile security and are largely unaware of the risks posed by QR codes:



53%

of respondents either do not have security software installed, or do not know if they have security software installed on their mobile device.

35%

of respondents are unsure whether hackers can target victims using a QR code.



34%

have zero privacy, security, financial or other concerns with using QR codes.

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